

# Google Post Checklist

Get Your First 100 Customers with a High-Converting Google Post

## Before You Post:

- ☐ Log into your Google Business Profile
- ☐ Click "Add Update"
- ☐ Choose the right post type: Offer / What's New / Event / Product

## Your Post Must Include:

- ☐ A clear headline (promo, event, or highlight)
- ☐ A high-quality photo or short video
- ☐ A short but compelling description
- ☐ A call-to-action button (e.g., "Call Now", "Book", "Order Online")

## Make It Effective:

- ☐ Mention a limited-time deal or urgency
- ☐ Focus on one product, offer, or message per post
- ☐ Use keywords people are likely to search

## Post Consistently:

- ☐ Aim for 1 post per week
- ☐ Schedule reminders or automate it with tools like n8n or Publer

## Bonus:

- ☐ Reply to reviews
- ☐ Keep your hours updated
- ☐ Add new photos regularly